



Iowa Association  
**Family, Career and Community Leaders of America**  
Iowa Department of Education, 400 East 14<sup>th</sup> Street, Des Moines, IA 50319  
Phone: 515-281-4716 Fax: 515-281-6544 [www.iafccla.org](http://www.iafccla.org)

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*Our mission is to promote personal growth and leadership development through family and consumer sciences education.*

## **“FCCLA...On a Mission”**

To: Iowa FCCLA Advisers  
From: Ardie Roehr, State Conference Coordinator  
Re: FCCLA State Leadership Conference  
Date: January, 2010

**Important Note from Ardie:** *Because I have heard some schools are blocking certain email addresses, this letter is being emailed via Mary Ann Adams, State Adviser. Specific questions concerning state conference can be sent directly to me and I will respond to you personally as long as your computer will accept my email address: [daroehr@msn.com](mailto:daroehr@msn.com)*

### **GREETINGS FCCLA ADVISERS!**

This letter is filled with information concerning the **Iowa FCCLA State Leadership Conference (SLC), “FCCLA...On A Mission”**, to be held **March 22 – 23, 2010** at the **Polk County Convention Complex (Part of the Iowa Events Center), 520 SE 4<sup>th</sup> Street**, in downtown **Des Moines**. The state conference has been changed from a 2 ½ day event to a 2-day “jam-packed” leadership event, reflecting the requests received from advisers statewide. A “schedule-at-a-glance” is now posted on the FCCLA website, under the Conferences tab, then click: **SLC 2010**. The information included in this letter has been approved by the 2009-2010 FCCLA State Officers, board of directors and state staff. I hope the dates are on your calendar and you have begun to plan with your members to attend! Many exciting leadership activities are scheduled for them! Please read this letter carefully and save it for future reference.

### **HOTEL RESERVATIONS**

Hotel reservations need to be made with the Des Moines Marriott by **March 1, 2010 to guarantee your room/s, and any special chapter “block” requests**. See the complete details on the webpage –[www.iafccla.org](http://www.iafccla.org) under the: Conferences tab, then click: **SLC 2010**. The Iowa FCCLA State Policies state the following: chapters must stay in the hotel designated for state conference. Please note that school purchase orders are not accepted by the hotel, but another method of payment is clearly outlined in the Marriott’s registration information. Valet parking for cars or vans will be available at the Marriott for a daily fee. Additional city parking is available at the 7<sup>th</sup> and Grand Ramp at hourly rates.

### **CONFERENCE REGISTRATION: DUE MARCH 1, 2010**

The online-registration form for state conference is found using this direct link -[http://fccla.turetel.com/State\\_reg.html](http://fccla.turetel.com/State_reg.html) or on the FCCLA website, under the Conferences tab, then click: **SLC 2010**. Registrations for the state conference are **due March 1, 2010**. Conference registration has remained the same, **\$60.00 for each person attending** – advisers, delegates and STAR Events participants. There is no limit to the number of delegates who can attend! Registrations received after the **March 1<sup>st</sup>** due date, will be assessed a late fee of \$25.00 per chapter, no exceptions (Iowa FCCLA State Policies). Please include everyone attending on the online-registration form so name tags can be printed accordingly. Contact Ardie – [daroehr@msn.com](mailto:daroehr@msn.com) or 515-268-5193 - prior to conference if there will be any delegate substitutions so correct name tags can be prepared. After filling out the online conference registration, **send your chapter’s affiliation papers** to Ardie at: Ardie Roehr, 2718 White Oak Circle, Ames, IA 50010. **ALL PAYMENTS** for State Conference and STAR are made to: *Iowa FCCLA* and must be sent to: **Mary Ann Adams, Iowa FCCLA, Iowa Department of Education, 400 East 14<sup>th</sup> Street, Des Moines, IA 50319, no exceptions!**

Registration packets will be available Sunday, March 21 from 4:00 – 9:00 PM or Monday, March 22, beginning at 7:00 AM at the registration desk in the Conference Center.

### **APPROPRIATE DELEGATE DRESS**

FCCLA is a professional student leadership organization and members attending should be dressed appropriately throughout the conference. Refer to the Iowa Dress Code located in the state policies – [www.iafccla.org](http://www.iafccla.org) and follow the “Business Casual” guidelines. Note: Iowa’s official dress: Iowa FCCLA polo with black dress pants and black dress shoes is encouraged by the Iowa Board of Directors for STAR participants (with the exception of Job Interview) and is

appropriate for all members attending state conference! Advisers, it is your responsibility to monitor the appropriate dress of all your delegates throughout state conference.

### **CONFERENCE T-SHIRTS**

The state officers have designed another “creative” conference t-shirt following the conference theme! Check out the sample on the FCCLA website under the Conferences tab, then click: **SLC 2010**. Conference t-shirts this year will be a “striking” black showcasing FCCLA’s official colors, red and white! Your t-shirt order is also due on **March 1<sup>st</sup>** and any “extra or late” orders placed after that will not be guaranteed! The t-shirt cost has remained the same, \$10 each (S-4XL) and can be picked up with your conference registration packets. *Please include your t-shirt payment with your state conference registration payment.*

### **REQUIRED MEMBER AND ADVISER FORMS**

The following forms are required for protection from any liability issues that may arise during state conference:

- 1) Member Medical Release form
- 2) Rules of Conduct for member, adviser/chaperone form
- 3) Adviser/Chaperone Insurance/Emergency form
- 4) Photo release form

All forms can be found on the FCCLA website, under the: Adviser Central tab, then click: **Forms**. Advisers, you are responsible for the “safe-keeping” of all signed forms throughout the state conference.

### **VOTING DELEGATES**

Each chapter is allowed two voting delegates for state conference. Special “voting delegate” ribbons will be included in your registration packet. Voting delegates will receive specific instructions during a voting delegates meeting on Monday, March 22.

### **DISTRICT PARADE**

Each District President will announce the chapters in attendance from their designated district. As each chapter is announced, a representative from that chapter will walk across the stage and announce the number of their total chapter members and the number of members attending state conference. The parade will be organized in the numerical order of the districts, then alphabetical by chapter name. District presidents should assist in organizing the chapters in their designated district.

### **STUDENTS TAKING ACTION WITH RECOGNITION (STAR) EVENTS**

STAR Events will be held Monday, March 22, beginning with orientation at 8:00 AM. The events will begin promptly at 8:30 AM-4:30 PM. This time frame is “tentative” until STAR registrations are finalized. Advisers will receive a final, updated schedule prior to the events. Spectators are welcome to observe STAR Events, excluding the Culinary Arts Event. The State STAR Events are coordinated by Kathy Comstock, State Coordinator ([comstock\\_fccla@yahoo.com](mailto:comstock_fccla@yahoo.com)) and Loa Christensen ([lchristensen@huxcomm.net](mailto:lchristensen@huxcomm.net)), State Consultant. Members participating must be in professional and/or appropriate dress for each Star Event (Note: see Iowa Dress Code).

A student-friendly concession stand will be available for your convenience in the lobby of the Convention Center throughout the day on Monday. Popular items again this year include Cinnabon hot jumbo pretzels with icing and Quiznos sandwiches. For lunch, students can expect to spend \$4.00 - \$7.00 at the stand. In order to provide this “food convenience”, your support of the concession stand would be greatly appreciated since the FCCLA state association must meet a required amount of sales to avoid a penalty fee.

*NEW!* Throughout the day on Monday, ISU faculty will be demonstrating or showcasing various curricula relating to family and consumer sciences in the Conference Center lobby. An excellent opportunity for students to explore and find an FCS-related field for a possible future career choice!

### **SERVICE PROJECT**

The 2010 national and state service project is “**DIG IT!...Growing Miracles With FCCLA!**” in which chapters could send donations to the Children’s Miracle Network International Headquarters. Advisers will report their chapter’s total

donation during the advisers meeting on Monday at 4:15 and a grand total will be announced during a conference general session.

### **STATE OFFICER APPLICATIONS**

State officer applications are due **February 1** and are to be sent to Mary Ann Adams, State Adviser. The application with mailing instructions is located on the website under the: Adviser Central tab, then click: **Forms**.

### **HONOR CHAPTER AWARDS**

Remember to apply for the middle school and high school honor chapter awards. Applications are on the web site [www.iafccla.org](http://www.iafccla.org) under the: Adviser Central tab, then click: **Awards** and are due postmarked **March 1<sup>st</sup>**.

### **REGIONAL MEETINGS**

Regional candidates for a state office will present candidate speeches during the scheduled regional meetings. Room assignments for regional meetings will be listed in the conference program. A map of the FCCLA Regions with the names of the chapters located within each region is provided in the state policies located under the: Adviser Central tab on the FCCLA website.

### **DISTRICT PRESIDENTS MEETING**

Newly elected 2009-2010 District Presidents and District Advisers will meet Monday, March 21 at 5:45 PM. Topics will include national conference, fall district meetings, fall leadership rally, and state leadership conference. Refer to the conference program for the meeting room location.

### **DISTRICT MEETINGS**

Each district will have approximately 25 minutes for their district business meeting on Monday, March 22. The outgoing district advisers should send the contact information for the newly elected 2009-2010 district president and district adviser to Courtney Penick, State Officer Coordinator ([courtney\\_fccla@yahoo.com](mailto:courtney_fccla@yahoo.com)) by **February 1st**. Courtney will then email information to help plan the district meeting agenda. It is important that all district officers work collaboratively to plan an “effective” leadership meeting for district attendees.

### **DISTRICT DISPLAYS**

Each district has an opportunity to share their district highlights with a display that will be located in an area off the main lobby of the Polk County Conference Complex on Tuesday, March 23. Displays need to be up by **8:00 AM**. Each display should measure 36” x 30” and will be placed on tables provided. The display should follow the *theme of the conference and highlight district activities through pictures/words/phrases*. Displays will be evaluated on clarity of FCCLA mission throughout district activities, creativity to showcase the conference theme, and overall display presentation. The top three display winners will be announced during a general session.

### **SPECIAL CHAPTER ASSIGNMENTS**

As plans for the conference become finalized, the conference coordinator may be assigning various duties to chapters to help the conference run smoothly. Specific duties may include greeters, registration desk assistance, and so on! Be ready to volunteer and help make the 2010 state conference the “ultimate leadership experience”!

### **INTEREST SESSIONS:**

The state officers have planned great interest sessions for Tuesday afternoon, March 23. In addition to a STAR Event Showcase, they have planned sessions on several of the FCCLA program topics. The final listing will be in the conference program.

### **EDUCATIONAL EXPO AND DISPLAYS**

Tuesday morning from 8-9:30 AM various vendors will be on hand to visit with conference participants. Universities and college representatives, college clubs, and businesses/organizations will share their school/curriculum/products. Vendors will be in the main lobby area of the conference center, near the registration table. I encourage you and your students to stop by, visit with, and even “sample” items from each of the vendors!

### **FCCLA STORE**

FCCLA apparel and other “non-apparel” items will be available for sale in the conference center main lobby FCCLA Store throughout the conference. Items will include official Iowa FCCLA polos, hooded sweatshirts, t-shirts, shorts, sweatpants, decals and more! In mid-February, pictures of the items will be posted so have your students check the FCCLA website under the FCCLA Store tab. Prices on items will vary from approximately \$3.00 - \$30.00.

### **GENERAL INFORMATION**

- Theater seating will be arranged by districts for the general conference sessions.
- Cell phones and I Pods are not allowed on the conference floor.
- The Pride of Iowa display is very close to the Convention Center and is now free for all school students. This might be a great display to take your students to, if and when, you have free time during the conference.

### **CANCELLATION POLICY**

If inclement weather prevents a chapter from attending the State Conference, the chapter may apply for a partial refund by submitting a letter request from a school administrator to Ardie Roehr, Conference Coordinator, by April 1, 2010. However, partial refunds are not guaranteed and are contingent upon whether the State FCCLA Association secures a refund from the conference site and hotel.

### **CONFERENCE COORDINATOR CONTACT INFORMATION**

Ardie Roehr, FCCLA State Conference Coordinator  
2718 White Oak Circle, Ames, Iowa 50014  
515-268-5193 – home phone  
515-231-2126 – cell phone  
[daroehr@msn.com](mailto:daroehr@msn.com) - email